## Public Speaking - SH101

---

**Section:** SH101 028261S Main Campus
**Credit Hours:** 3.00
**Course Description:** Develop practical skills of public speaking by implementing the following principles: research, organization, audience analysis, effective use of language, and presentation of techniques. Learn how to change a speech for different occasions and audiences, how to support ideas, and how to select and organize materials. Through techniques taught, gain confidence and master skills to present relevant information in academic, business, and social settings. A minimum of 4 speeches will be delivered to an audience.
**WHEN** Start Date: 08/19/2026 End Date: 12/09/2026
**Days:**
MWF
9:10 AM - 10:10 AM
Campus: Main Campus
Building: Lockman Hall
Room: LH220

**INSTRUCTOR**
ROB YATES
**BOOKS**
Title: (CU) THE CHALLENGE OF EFFECTIVE SPEAKING 18TH Edition
Author: SELLNOW/VERDERBER
Required: Yes