

# Public Speaking - SH101

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**Section:** SH101 010261S McPherson

**Credit Hours:** 3.00

**Course Description:** Develop practical skills of public speaking by implementing the following principles: research, organization, audience analysis, effective use of language, and presentation of techniques. Learn how to change a speech for different occasions and audiences, how to support ideas, and how to select and organize materials. Through techniques taught, gain confidence and master skills to present relevant information in academic, business, and social settings. A minimum of 4 speeches will be delivered to an audience.

**Section Notes:** Cengage Unlimited (CU) textbook charges to student account. Students cannot opt out of CU text.

**WHEN** Start Date: 08/25/2026 End Date: 12/08/2026

**Days:**

T

6:30 PM - 9:30 PM

Campus: McPherson

Building: McPherson Center

Room: MCT112

## **INSTRUCTOR**

JENNIFER SHAW

## **BOOKS**

Title: (CU) THE CHALLENGE OF EFFECTIVE SPEAKING 18TH Edition

Author: SELLNOW/VERDERBER

Required: Yes