

# Introduction to Mass Communications - JL101

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**Section:** JL101 826252S Online

**Credit Hours:** 3.00

**Course Description:** Introduction to various mass media (e.g., newspapers, radio, television, motion pictures, internet), their roles, and interrelationship in society.

**WHEN** Start Date: 01/20/2026 End Date: 05/07/2026

**Days:**

Arranged

Arranged

## **INSTRUCTOR**

BRAD HALLIER

## **BOOKS**

Title: INTRODUCTION TO MASS COMMUNICATION 11TH Edition

Author: BARAN

Required: Yes