

Introduction to Mass Communications - JL101

Section: JL101 816252S Online

Section Type: Lecture

Credit Hours: 3.00

Course Description: Introduction to various mass media (e.g., newspapers, radio, television, motion pictures, internet), their roles, and interrelationship in society.

WHEN Start Date: 01/20/2026 End Date: 05/07/2026

Days:

Arranged

Arranged

INSTRUCTOR

BRAD HALLIER

BOOKS

Title: INTRODUCTION TO MASS COMMUNICATION 11TH Edition

Author: BARAN

Required: Yes