

Introduction to Mass Communications - JL101

Section: JL101 816232S Online

Section Type: Lecture

Credit Hours: 3.00

Course Description: Introduction to various mass media (e.g., newspapers, radio, television, motion pictures, internet), their roles, and interrelationship in society.

WHEN

Days: Arranged

Times: Arranged

Start Date: 01/16/2024

End Date: 05/02/2024

WHERE

Online

INSTRUCTOR

BRAD HALLIER

BOOKS

Title: INTRODUCTION TO MASS COMMUNICATION 10TH Edition

Author: BARAN

Required: Yes