

Introduction to Mass Communications - JL101

Section: JL101 011252S Main Campus

Section Type: Lecture

Credit Hours: 3.00

Course Description: Introduction to various mass media (e.g., newspapers, radio, television, motion pictures, internet), their roles, and interrelationship in society.

WHEN Start Date: 01/12/2026 End Date: 05/06/2026

Days:

MWF

9:10 AM - 10:10 AM

Campus: Main Campus

Building: Building 12

Room: BL1211

INSTRUCTOR

BRAD HALLIER

BOOKS

Title: INTRODUCTION TO MASS COMMUNICATION 11TH Edition

Author: BARAN

Required: Yes