

Introduction to Mass Communications - JL101

Section: JL101 001261S Main Campus

Credit Hours: 3.00

Course Description: Introduction to various mass media (e.g., newspapers, radio, television, motion pictures, internet), their roles, and interrelationship in society.

WHEN Start Date: 08/19/2026 End Date: 12/11/2026

Days:

MWF

9:10 AM - 10:10 AM

Campus: Main Campus

Building: Shears Technology Center

Room: STC112

INSTRUCTOR

BRAD HALLIER

BOOKS

Title: INTRODUCTION TO MASS COMMUNICATION MEDIA

Author: BARAN

Required: Yes