Introduction to Mass Communications - JL101

Section: JL101 001261S Main Campus
Credit Hours: 3.00
Course Description: Introduction to various mass media (e.g., newspapers, radio, television, motion pictures, internet), their roles, and interrelationship in society.
WHEN Start Date: 08/19/2026 End Date: 12/11/2026
Days:
MWF
9:10 AM - 10:10 AM
Campus: Main Campus
Building: Shears Technology Center
Room: STC112

INSTRUCTOR
BRAD HALLIER
BOOKS
Title: INTRODUCTION TO MASS COMMUNICATION MEDIA
Author: BARAN
Required: Yes