## **Introduction to Mass Communications - JL101**

**Section:** JL101 001251S Main Campus

**Section Type:** Lecture **Credit Hours:** 3.00

Course Description: Introduction to various mass media (e.g., newspapers, radio, television, motion pictures,

internet), their roles, and interrelationship in society. **WHEN** Start Date: 08/20/2025 End Date: 12/10/2025

**Days:** MWF

9:10 AM - 10:10 AM Campus: Main Campus

Building: Shears Technology Center

Room: STC112

## **INSTRUCTOR**

**BRAD HALLIER** 

## **BOOKS**

Title: INTRODUCTION TO MASS COMMUNICATION 11TH Edition

Author: BARAN Required: Yes