

# Introduction to Mass Communications - JL101

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**Section:** JL101 001251S Main Campus

**Section Type:** Lecture

**Credit Hours:** 3.00

**Course Description:** Introduction to various mass media (e.g., newspapers, radio, television, motion pictures, internet), their roles, and interrelationship in society.

**WHEN**

Days: M W F

Times: 09:10 AM - 10:10 AM

Start Date: 08/20/2025

End Date: 12/10/2025

**WHERE**

Campus: Main Campus

Building: Shears Technology Center

Room: STC112

**INSTRUCTOR**

BRAD HALLIER

**BOOKS**

Title: INTRODUCTION TO MASS COMMUNICATION 11TH Edition

Author: BARAN

Required: Yes