

## **Introduction to Mass Communications - JL101**

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**Section:** JL101 001251S Main Campus

**Credit Hours:** 3.00

**Course Description:** Introduction to various mass media (e.g., newspapers, radio, television, motion pictures, internet), their roles, and interrelationship in society.

**WHEN** Start Date: 08/20/2025 End Date: 12/10/2025

**Days:**

MWF

9:10 AM - 10:10 AM

Campus: Main Campus

Building: Shears Technology Center

Room: STC112

### **INSTRUCTOR**

BRAD HALLIER

### **BOOKS**

Title: INTRODUCTION TO MASS COMMUNICATION 11TH Edition

Author: BARAN

Required: Yes