Social Media Platform - IS252

Section: IS252 001261S Main Campus
Credit Hours: 3.00
Course Description: Exploration of social media platforms and their strategic use in personally and professionally interconnecting in the world. Knowledge will be applied through participation and interactive class projects using social media.
Section Notes: No textbook required.
WHEN Start Date: 08/20/2026 End Date: 12/10/2026
Days:
TR
8:00 AM - 9:30 AM
Campus: Main Campus
Building: Shears Technology Center
Room: STC207

INSTRUCTOR
BRAD HALLIER
BOOKS
No textbooks for this course.