

Social Media Platform - IS252

Section: IS252 001261S Main Campus

Credit Hours: 3.00

Course Description: Exploration of social media platforms and their strategic use in personally and professionally interconnecting in the world. Knowledge will be applied through participation and interactive class projects using social media.

Section Notes: No textbook required.

WHEN Start Date: 08/20/2026 End Date: 12/10/2026

Days:

TR

8:00 AM - 9:30 AM

Campus: Main Campus

Building: Shears Technology Center

Room: STC207

INSTRUCTOR

BRAD HALLIER

BOOKS

No textbooks for this course.