## Essentials of Web Interaction - IS135

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**Section:** IS135 816261S Online
**Credit Hours:** 2.00
**Course Description:** Principles of effective web interaction to create and maintain an effective web presence. This includes exploration of the primary design elements of proximity, alignment, repetition, and contract, in addition to the impact of color, images, page layout and typography on an intended audience. Web terminology and structure are explored as are web driven interactions such as blogs and social media.
**Course Notes:** This course assumes familiarity with Windows or Macintosh, basic file management and how to use a web browser.
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**WHEN** Start Date: 08/19/2026 End Date: 12/10/2026
**Days:**
Arranged
Arranged

**INSTRUCTOR**
JESSE NEWBERRY
**BOOKS**
Title: (CU) WEB DESIGN: INTRODUCTORY 6TH Edition
Author: CAMPBELL
Required: Yes