

## Essentials of Web Interaction - IS135

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**Section:** IS135 816193S Online

**Section Type:** Lecture

**Credit Hours:** 2.00

**Course Description:** Principles of effective web interaction to create and maintain an effective web presence. This includes exploration of the primary design elements of proximity, alignment, repetition, and contract, in addition to the impact of color, images, page layout and typography on an intended audience. Web terminology and structure are explored as are web driven interactions such as blogs and social media.

**Course Notes:** This course assumes familiarity with Windows or Macintosh, basic file management and how to use a web browser.

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**WHEN**

Days: Arranged

Times: Arranged

Start Date: 06/01/2020

End Date: 07/23/2020

**WHERE**

Online

**INSTRUCTOR**

JESSE NEWBERRY

**BOOKS**

No textbooks for this course.