

Essentials of Web Interaction - IS135

Section: IS135 001242S Main Campus

Section Type: Lecture

Credit Hours: 2.00

Course Description: Principles of effective web interaction to create and maintain an effective web presence. This includes exploration of the primary design elements of proximity, alignment, repetition, and contrast, in addition to the impact of color, images, page layout and typography on an intended audience. Web terminology and structure are explored as are web driven interactions such as blogs and social media.

Course Notes: This course assumes familiarity with Windows or Macintosh, basic file management and how to use a web browser.

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WHEN

Days: M W

Times: 10:20 AM - 11:20 AM

Start Date: 01/13/2025

End Date: 05/07/2025

WHERE

Campus: Main Campus

Building: Shears Technology Center

Room: STC118

INSTRUCTOR

JESSE NEWBERRY

BOOKS

Title: (CU) WEB DESIGN: INTRODUCTORY 6TH Edition

Author: CAMPBELL

Required: Yes