

Essentials of Web Interaction - IS135

Section: IS135 001192S Main Campus

Section Type: Lecture

Credit Hours: 2.00

Course Description: Principles of effective web interaction to create and maintain an effective web presence. This includes exploration of the primary design elements of proximity, alignment, repetition, and contract, in addition to the impact of color, images, page layout and typography on an intended audience. Web terminology and structure are explored as are web driven interactions such as blogs and social media.

Course Notes: This course assumes familiarity with Windows or Macintosh, basic file management and how to use a web browser.

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WHEN

Days: M W

Times: 10:20 AM - 11:20 AM

Start Date: 01/13/2020

End Date: 05/04/2020

WHERE

Campus: Main Campus

Building: Shears Technology Center

Room: STC131

INSTRUCTOR

JESSE NEWBERRY

BOOKS

Title: THE NON-DESIGNER'S DESIGN BOOK 3RD Edition

Author: WILLIAMS

Required: Yes

Title: WORDPRESS FOR BEGINNERS: A VISUAL GUIDE TO BUILDING YOUR WORDPRESS SITE

Author: GEORGE

Required: Yes