

Small Business Management - BU204

Section: BU204 816252S Online

Credit Hours: 3.00

Course Description: Comprehensive look at the skills needed to successfully open and operate a new or existing business; business objectives; planning; organizing; staffing; financial statements; budgets; analysis of potential markets; financing of the business; location; layout; and legal forms of ownership.

WHEN Start Date: 01/20/2026 End Date: 05/07/2026

Days:

Arranged

Arranged

INSTRUCTOR

KIM JOHNSON

BOOKS

No textbooks for this course.