

## Small Business Management - BU204

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**Section:** BU204 816252S Online

**Credit Hours:** 3.00

**Course Description:** Comprehensive look at the skills needed to successfully open and operate a new or existing business; business objectives; planning; organizing; staffing; financial statements; budgets; analysis of potential markets; financing of the business; location; layout; and legal forms of ownership.

**WHEN** Start Date: 01/20/2026 End Date: 05/07/2026

**Days:**

Arranged

Arranged

**INSTRUCTOR**

KIM JOHNSON

**BOOKS**

No textbooks for this course.