

Small Business Management - BU204

Section: BU204 816232S Online

Section Type: Lecture

Credit Hours: 3.00

Course Description: Comprehensive look at the skills needed to successfully open and operate a new or existing business; business objectives; planning; organizing; staffing; financial statements; budgets; analysis of potential markets; financing of the business; location; layout; and legal forms of ownership.

WHEN

Days: Arranged

Times: Arranged

Start Date: 01/16/2024

End Date: 05/02/2024

WHERE

Online

INSTRUCTOR

KIM JOHNSON

BOOKS

Title: SMALL BUSINESS MANAGEMENT LAUNCHING AND 18TH Edition

Author: LONGENECKER

Required: Yes