

## Small Business Management - BU204

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**Section:** BU204 816192S Online

**Section Type:** Lecture

**Credit Hours:** 3.00

**Course Description:** Comprehensive look at the skills needed to successfully open and operate a new or existing business; business objectives; planning; organizing; staffing; financial statements; budgets; analysis of potential markets; financing of the business; location; layout; and legal forms of ownership.

**WHEN**

Days: Arranged

Times: Arranged

Start Date: 01/21/2020

End Date: 05/07/2020

**WHERE**

Online

**INSTRUCTOR**

KIM JOHNSON

**BOOKS**

Title: SMALL BUSINESS MANAGEMENT LAUNCHING AND 18TH Edition

Author: LONGENECKER

Required: Yes