

Small Business Management - BU204

Section: BU204 022242S Main Campus

Section Type: Lecture

Credit Hours: 3.00

Course Description: Comprehensive look at the skills needed to successfully open and operate a new or existing business; business objectives; planning; organizing; staffing; financial statements; budgets; analysis of potential markets; financing of the business; location; layout; and legal forms of ownership.

WHEN

Days: T R

Times: 09:40 AM - 11:10 AM

Start Date: 01/14/2025

End Date: 05/08/2025

WHERE

Campus: Main Campus

Building: Lockman Hall

Room: LH204

INSTRUCTOR

MATT SMITH

BOOKS

Title: SMALL BUSINESS MANAGEMENT LAUNCHING AND GROWING ENTREPRENEURIAL VENTURES 18TH Edition

Author: LONGENECKER

Required: Yes