Small Business Management - BU204

Section: BU204 022232S Main Campus

Section Type: Lecture Credit Hours: 3.00

Course Description: Comprehensive look at the skills needed to successfully open and operate a new or existing business; business objectives; planning; organizing; staffing; financial statements; budgets; analysis of potential markets; financing of the business; location; layout; and legal forms of ownership.

WHEN Days: TR

Times: 09:40 AM - 11:10 AM

Start Date: 01/09/2024 End Date: 05/02/2024

WHERE

Campus: Main Campus Building: Lockman Hall

Room: LH204 **INSTRUCTOR MATT SMITH BOOKS**

No textbooks for this course.