

## Small Business Management - BU204

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**Section:** BU204 022192S Main Campus

**Section Type:** Lecture

**Credit Hours:** 3.00

**Course Description:** Comprehensive look at the skills needed to successfully open and operate a new or existing business; business objectives; planning; organizing; staffing; financial statements; budgets; analysis of potential markets; financing of the business; location; layout; and legal forms of ownership.

**Section Notes:** Prerequisites:BU100 or BU101 or Dept. Consent

**WHEN**

Days: T R

Times: 09:40 AM - 11:10 AM

Start Date: 01/14/2020

End Date: 05/07/2020

**WHERE**

Campus: Main Campus

Building: Lockman Hall

Room: LH001

**INSTRUCTOR**

MATT SMITH

**BOOKS**

Title: SMALL BUSINESS MANAGEMENT LAUNCHING AND 18TH Edition

Author: LONGENECKER

Required: Yes