Marketing Applications for Entrepreneurs - BU152

Section: BU152 816261S Online
Credit Hours: 1.00
Course Description: Market analysis, defining target markets and setting marketing objectives for a new or existing small business; specific strategies for achieving marketing objectives and identifying relevant aspects of product, price, place and promotion.
WHEN Start Date: 10/05/2026 End Date: 11/06/2026
Days:
Arranged
Arranged

INSTRUCTOR
ANNA BALLINGER
BOOKS
No textbooks for this course.