## **Marketing Applications for Entrepreneurs - BU152**

Section: BU152 816251S Online

**Section Type:** Lecture **Credit Hours:** 1.00

**Course Description:** Market analysis, defining target markets and setting marketing objectives for a new or existing small business; specific strategies for achieving marketing objectives and identifying relevant aspects of

product, price, place and promotion.

**WHEN** Start Date: 10/06/2025 End Date: 11/07/2025

**Days:** Arranged Arranged

INSTRUCTOR ANNA BALLINGER BOOKS

No textbooks for this course.