

Introduction to Entrepreneurship - BU151

Section: BU151 816252S Online

Credit Hours: 1.00

Course Description: Introduction to entrepreneurship and venture management as well as elements of success and failure in new ventures; identifying new opportunities and sources of data; the emphasis placed on the importance of development of a business plan.

WHEN Start Date: 01/20/2026 End Date: 02/20/2026

Days:

Arranged

Arranged

INSTRUCTOR

ANNA BALLINGER

BOOKS

No textbooks for this course.