

# Introduction to Entrepreneurship - BU151

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**Section:** BU151 816252S Online

**Credit Hours:** 1.00

**Course Description:** Introduction to entrepreneurship and venture management as well as elements of success and failure in new ventures; identifying new opportunities and sources of data; the emphasis placed on the importance of development of a business plan.

**WHEN** Start Date: 01/20/2026 End Date: 02/20/2026

**Days:**

Arranged

Arranged

## **INSTRUCTOR**

ANNA BALLINGER

## **BOOKS**

No textbooks for this course.