

Introduction to Entrepreneurship - BU151

Section: BU151 816232S Online

Section Type: Lecture

Credit Hours: 1.00

Course Description: Introduction to entrepreneurship and venture management as well as elements of success and failure in new ventures; identifying new opportunities and sources of data; the emphasis placed on the importance of development of a business plan.

WHEN

Days: Arranged

Times: Arranged

Start Date: 01/16/2024

End Date: 02/16/2024

WHERE

Online

INSTRUCTOR

ANNA BALLINGER

BOOKS

No textbooks for this course.