Introduction to Entrepreneurship - BU151

Section: BU151 002261S Main Campus
Credit Hours: 1.00
Course Description: Introduction to entrepreneurship and venture management as well as elements of success and failure in new ventures; identifying new opportunities and sources of data; the emphasis placed on the importance of development of a business plan.
WHEN Start Date: 08/20/2026 End Date: 09/17/2026
Days:
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6:00 PM - 9:00 PM
Campus: Main Campus
Building: Shears Technology Center
Room: STC112

INSTRUCTOR
MATT SMITH
BOOKS
No textbooks for this course.