

Introduction to Entrepreneurship - BU151

Section: BU151 002261S Main Campus

Credit Hours: 1.00

Course Description: Introduction to entrepreneurship and venture management as well as elements of success and failure in new ventures; identifying new opportunities and sources of data; the emphasis placed on the importance of development of a business plan.

WHEN Start Date: 08/20/2026 End Date: 09/17/2026

Days:

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6:00 PM - 9:00 PM

Campus: Main Campus

Building: Shears Technology Center

Room: STC112

INSTRUCTOR

MATT SMITH

BOOKS

No textbooks for this course.