## **Introduction to Entrepreneurship - BU151**

**Section:** BU151 002251S Main Campus

**Section Type:** Lecture **Credit Hours:** 1.00

**Course Description:** Introduction to entrepreneurship and venture management as well as elements of success and failure in new ventures; identifying new opportunities and sources of data; the emphasis placed on the importance of development of a business plan.

**Section Notes:** No textbook required.

**WHEN** Start Date: 08/21/2025 End Date: 09/18/2025

**Days:** R

6:00 PM - 9:00 PM Campus: Main Campus

Building: Shears Technology Center

Room: STC112

INSTRUCTOR MATT SMITH

**BOOKS** 

No textbooks for this course.