

Honors Advertising - BU145H

Section: BU145H001242S Main Campus

Section Type: Honors

Credit Hours: 3.00

Course Description: Techniques of effective, efficient, and ethical advertising in multiple media for various sizes of organizations.

Section Notes: Honors Contract

WHEN

Days: T R

Times: 08:00 AM - 09:30 AM

Start Date: 01/14/2025

End Date: 05/08/2025

WHERE

Campus: Main Campus

Building: Lockman Hall

Room: LH204

INSTRUCTOR

MATT SMITH

BOOKS

No textbooks for this course.