Advertising - BU145

Section: BU145 816261S Online
Credit Hours: 3.00
Course Description: Techniques of effective, efficient, and ethical advertising in multiple media for various sizes of organizations.
WHEN Start Date: 08/19/2026 End Date: 12/10/2026
Days:
Arranged
Arranged

INSTRUCTOR
KIM JOHNSON
BOOKS
No textbooks for this course.