

Advertising - BU145

Section: BU145 816261S Online

Credit Hours: 3.00

Course Description: Techniques of effective, efficient, and ethical advertising in multiple media for various sizes of organizations.

WHEN Start Date: 08/19/2026 End Date: 12/10/2026

Days:

Arranged

Arranged

INSTRUCTOR

KIM JOHNSON

BOOKS

No textbooks for this course.