

Advertising - BU145

Section: BU145 816253S Online

Credit Hours: 3.00

Course Description: Techniques of effective, efficient, and ethical advertising in multiple media for various sizes of organizations.

WHEN Start Date: 06/01/2026 End Date: 07/23/2026

Days:

Arranged

Arranged

INSTRUCTOR

KIM JOHNSON

BOOKS

No textbooks for this course.