

## Advertising - BU145

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**Section:** BU145 816251S Online

**Credit Hours:** 3.00

**Course Description:** Techniques of effective, efficient, and ethical advertising in multiple media for various sizes of organizations.

**WHEN** Start Date: 08/25/2025 End Date: 12/11/2025

**Days:**

Arranged

Arranged

**INSTRUCTOR**

KIM JOHNSON

**BOOKS**

No textbooks for this course.