

Advertising - BU145

Section: BU145 816251S Online

Section Type: Lecture

Credit Hours: 3.00

Course Description: Techniques of effective, efficient, and ethical advertising in multiple media for various sizes of organizations.

WHEN

Days: Arranged

Times: Arranged

Start Date: 08/25/2025

End Date: 12/11/2025

WHERE

Online

INSTRUCTOR

KIM JOHNSON

BOOKS

No textbooks for this course.