Advertising - BU145

Section: BU145 816251S Online

Section Type: Lecture **Credit Hours:** 3.00

Course Description: Techniques of effective, efficient, and ethical advertising in multiple media for various

sizes of organizations.

WHEN Start Date: 08/25/2025 End Date: 12/11/2025

Days: Arranged Arranged

INSTRUCTOR KIM JOHNSON BOOKS

No textbooks for this course.