

Retailing - BU142

Section: BU142 816251S Online

Credit Hours: 3.00

Course Description: Aspects of retailing such as consumer behavior, product development, location, layout, retail math and other related topics with special emphasis placed on buying goods for resale.

WHEN Start Date: 08/20/2025 End Date: 10/10/2025

Days:

Arranged

Arranged

INSTRUCTOR

KEITH WADE

BOOKS

No textbooks for this course.