

Retailing - BU142

Section: BU142 816232S Online

Section Type: Lecture

Credit Hours: 3.00

Course Description: Aspects of retailing such as consumer behavior, product development, location, layout, retail math and other related topics with special emphasis placed on buying goods for resale.

WHEN

Days: Arranged

Times: Arranged

Start Date: 01/16/2024

End Date: 05/02/2024

WHERE

Online

INSTRUCTOR

KEITH WADE

BOOKS

No textbooks for this course.