

## Retailing - BU142

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**Section:** BU142 816192S Online

**Section Type:** Lecture

**Credit Hours:** 3.00

**Course Description:** Aspects of retailing such as consumer behavior, product development, location, layout, retail math and other related topics with special emphasis placed on buying goods for resale.

**WHEN**

Days: Arranged

Times: Arranged

Start Date: 01/21/2020

End Date: 05/07/2020

**WHERE**

Online

**INSTRUCTOR**

KIM JOHNSON

**BOOKS**

Title: RETAILING 8TH Edition

Author: DUNNE

Required: Yes