

Retailing - BU142

Section: BU142 700251S Online

Credit Hours: 3.00

Course Description: Aspects of retailing such as consumer behavior, product development, location, layout, retail math and other related topics with special emphasis placed on buying goods for resale.

WHEN Start Date: 08/25/2025 End Date: 12/11/2025

Days:

Arranged

Arranged

INSTRUCTOR

KEITH WADE

BOOKS

Title: RETAILING 8TH Edition

Author: DUNNE

Required: Yes