Retailing - BU142

Section: BU142 700251S Online

Section Type: Lecture **Credit Hours:** 3.00

Course Description: Aspects of retailing such as consumer behavior, product development, location, layout,

retail math and other related topics with special emphasis placed on buying goods for resale.

WHEN Start Date: 08/25/2025 End Date: 12/11/2025

Days: Arranged Arranged

INSTRUCTOR KEITH WADE BOOKS

Title: RETAILING 8TH Edition

Author: DUNNE Required: Yes