Retailing - BU142

Section: BU142 002261S Main Campus
Credit Hours: 3.00
Course Description: Aspects of retailing such as consumer behavior, product development, location, layout, retail math and other related topics with special emphasis placed on buying goods for resale.
WHEN Start Date: 08/19/2026 End Date: 12/11/2026
Days:
MWF
9:10 AM - 10:10 AM
Campus: Main Campus
Building: Lockman Hall
Room: LH218

INSTRUCTOR
MATT SMITH
BOOKS
No textbooks for this course.