

Retailing - BU142

Section: BU142 002261S Main Campus

Credit Hours: 3.00

Course Description: Aspects of retailing such as consumer behavior, product development, location, layout, retail math and other related topics with special emphasis placed on buying goods for resale.

WHEN Start Date: 08/19/2026 End Date: 12/11/2026

Days:

MWF

9:10 AM - 10:10 AM

Campus: Main Campus

Building: Lockman Hall

Room: LH218

INSTRUCTOR

MATT SMITH

BOOKS

No textbooks for this course.