Retailing - BU142

Section: BU142 002251S Main Campus

Section Type: Lecture **Credit Hours:** 3.00

Course Description: Aspects of retailing such as consumer behavior, product development, location, layout,

retail math and other related topics with special emphasis placed on buying goods for resale.

Section Notes: No textbook required

WHEN Start Date: 08/20/2025 End Date: 12/10/2025

Days: MWF

9:10 AM - 10:10 AM Campus: Main Campus Building: Lockman Hall

Room: LH218

INSTRUCTOR MATT SMITH BOOKS

No textbooks for this course.