

Retailing - BU142

Section: BU142 002251S Main Campus

Section Type: Lecture

Credit Hours: 3.00

Course Description: Aspects of retailing such as consumer behavior, product development, location, layout, retail math and other related topics with special emphasis placed on buying goods for resale.

Section Notes: No textbook required

WHEN

Days: M W F

Times: 09:10 AM - 10:10 AM

Start Date: 08/20/2025

End Date: 12/10/2025

WHERE

Campus: Main Campus

Building: Lockman Hall

Room: LH218

INSTRUCTOR

MATT SMITH

BOOKS

No textbooks for this course.