Sales Management - BU141

Section: BU141 700233S Online

Section Type: Lecture **Credit Hours:** 3.00

Course Description: Fundamental skills of selling including sales approaches, sales presentations and demonstrations, overcoming objections, suggestive selling and closing sales; personal motivation and human

relations as they relate to selling; analysis of the techniques of selling.

WHEN Start Date: 06/03/2024 End Date: 07/29/2024

Days: Arranged Arranged

INSTRUCTOR MATT SMITH BOOKS

No textbooks for this course.