

## Introduction to Business - BU105

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**Section:** BU105 826192S Online

**Section Type:** Lecture

**Credit Hours:** 3.00

**Course Description:** Economic environment, organization, management, labor, marketing, finance and career opportunities available in business; for both non-business and business majors.

**WHEN**

Days: Arranged

Times: Arranged

Start Date: 01/21/2020

End Date: 05/07/2020

**WHERE**

Online

**INSTRUCTOR**

CHRISTINA LONG

**BOOKS**

Title: FOUNDATIONS OF BUSINESS 4 Edition

Author: PRIDE

Required: Yes