

Introduction to Business - BU105

Section: BU105 816192S Online

Section Type: Lecture

Credit Hours: 3.00

Course Description: Economic environment, organization, management, labor, marketing, finance and career opportunities available in business; for both non-business and business majors.

WHEN

Days: Arranged

Times: Arranged

Start Date: 01/21/2020

End Date: 05/07/2020

WHERE

Online

INSTRUCTOR

CHRISTINA LONG

BOOKS

Title: FOUNDATIONS OF BUSINESS 4 Edition

Author: PRIDE

Required: Yes