

Hutchinson Community College

Career Services

Social Media Challenges



Posting on social media is a regular occurrence. If an interviewer checked your social media accounts, would you be denied a job? Here are some areas to consider.

The DO's of Social Media Posting

Think Before You Post: Is this appropriate for a public audience? Could this negatively impact my reputation (personal or professional)? Is this accurate and truthful?

Maintain Professionalism: Avoid excessive slang, profanity, or overly casual language, especially if your profile is visible to employers or colleagues.

Be Respectful and Empathetic: Contribute to constructive conversations. Remember, what might be funny or harmless to you could be offensive to others.

Use Proper Etiquette: Avoid all caps, it's seen as shouting.

The DON'Ts of Social Media Posting

Don't Post When Emotional: Posts made in anger or frustration may be regretted later.

Don't Engage in Arguments or Trolling: Ignore negative or provocative comments. Blocking is often the best solution.

Don't Spread Misinformation or Rumors: If you're unsure of its accuracy, don't share it.

Don't Over-Share: Be mindful of the line between private moments and public sharing.

Don't Complain About Work: No negative comments about work.

For additional support, please email me (Rick Kraus) at krausr@hutchcc.edu or call (620) 728-4464 to set up a time for us to visit.