

Hutchinson Community College

Career Services

Social Media Challenges



Posting to social media is a regular occurrence. If an interviewer checked your social media accounts, would you be offered a job? In order to ensure that answer is a 'yes', here are some areas to consider.

Don't's

1. Do not shout. Avoid using all capital letters and/or numerous exclamation points in your messages.
2. Do not share your post, if you wouldn't want your family to see it. Once it's online, you can't take it back.
3. Do not engage in conduct that is rude or disrespectful, use vulgar language or racial slurs, or post materials that are inflammatory, defamatory, offensive, harassing, or indecent.
4. Do not pick fights or respond to abusive comments.
5. Do not post or forward unsubstantiated rumors.

Do's

1. Know your communication goal.
2. Know your intended audience.
3. Respect yourself.
4. Post with positivity.
5. Know your followers.
6. Think before you post.
7. Block or unfollow negative people.
8. Please be polite. Treat people the way you would want to be treated.
9. Be accurate and check your facts.

For additional support, please email me (Rick Kraus) at krausr@hutchcc.edu or call (620) 728-4464 to set up a time for us to visit.

