

## Business Management and Entrepreneurship - Sales Associate -CERT B

**Degree Pathway** 

## **Required Courses**

**(BU121) Customer Service/Professional Image -** 3 Credit Hours **(BU141) Sales Management -** 3 Credit Hours

## **Additional Pathway Electives**

**BU105 Introduction to Business OR EC100 Macroeconomics** - 3 credits required **BU108 Business Mathematics OR BU142 Principles of Retailing** - 3 credits required **BU109 Business Communications OR SH101 Public Speaking** - 3 credits required **BU118 Introduction to Leadership OR BU147 Internship I OR BU148 Internship II** - 3 credits required

**BU204 Small Business Management OR BU205 Business Law** - 3 credits required **BU217 Spreadsheet Management OR IS104 Microcomputer Applications** - 3 credits required **Business Management and Entrepreneurship Accounting Options** - 3 credits required **Composition Options** - 3 credits required **PS100 General Psychology OR PS101 Human Relations** - 3 credits required

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