Business Management and Entrepreneurship - Sales Associate - CERT B

Degree Pathway

Required Courses

(BU121) Customer Service/Professional Image - 3 Credit Hours
(BU141) Sales Management - 3 Credit Hours

Additional Pathway Electives

BU105 Introduction to Business OR EC100 Macroeconomics - 3 credits required
BU108 Business Mathematics OR BU142 Principles of Retailing - 3 credits required
BU109 Business Communications OR SH101 Public Speaking - 3 credits required
BU118 Introduction to Leadership OR BU147 Internship I OR BU148 Internship II - 3 credits required
BU204 Small Business Management OR BU205 Business Law - 3 credits required
BU217 Spreadsheet Management OR IS104 Microcomputer Applications - 3 credits required
Business Management and Entrepreneurship Accounting Options - 3 credits required
Composition Options - 3 credits required
PS100 General Psychology OR PS101 Human Relations - 3 credits required

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Scan QR Code to view all course and elective options!