



Business Management and Entrepreneurship - Sales Associate - CERT B Degree Pathway

Required Courses

(BU121) Customer Service/Professional Image - 3 Credit Hours

(BU141) Sales Management - 3 Credit Hours

Additional Pathway Electives

BU105 Introduction to Business OR EC100 Macroeconomics - 3 credits required

BU108 Business Mathematics OR BU142 Principles of Retailing - 3 credits required

BU109 Business Communications OR SH101 Public Speaking - 3 credits required

BU118 Introduction to Leadership OR BU147 Internship I OR BU148 Internship II - 3 credits required

BU204 Small Business Management OR BU205 Business Law - 3 credits required

BU217 Spreadsheet Management OR IS104 Microcomputer Applications - 3 credits required

Business Management and Entrepreneurship Accounting Options - 3 credits required

Composition Options - 3 credits required

PS100 General Psychology OR PS101 Human Relations - 3 credits required

Agriculture, Business, Computers and Technology

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Scan QR Code to view all course
and elective options!

