

Introduction to Business - BU105

Section: BU105 846191S Online

Section Type: Lecture

Credit Hours: 3.00

Course Description: Economic environment, organization, management, labor, marketing, finance and career opportunities available in business; for both non-business and business majors.

WHEN

Days: Arranged

Times: Arranged

Start Date: 10/07/2019

End Date: 12/12/2019

WHERE

Online

INSTRUCTOR

CHRISTINA LONG

BOOKS

Title: FOUNDATIONS OF BUSINESS 4 Edition

Author: PRIDE

Required: Yes