ABOUT THE SPEAKER

The Peel Family grew their local business from annual sales of $100,000 to $120,000,000, ultimately selling the business to L’Oréal in 2011.

Bob tells a fascinating story about his career journey: I almost missed the fun. I had graduated in 1974 from Kansas State with a degree in Marketing and Management. I had played golf for K-State and skied most of my life. I accepted a job with Brunswick to sell Ben Hogan golf clubs and Head skis.

Thirty days from when I was supposed to start, Brunswick called and informed me that they ceased hiring because of the recession of 1974.

I was getting married within a month. I called my father and asked for a job.

He sent me to Goodland, KS, to call on salons. From that humble start, I had the pleasure of working with my brother, Bill, my Dad, Bob, Sr. and four generations of family members for 43 years!

COMPANY HISTORY

The family business had a very humble beginning in 1926. Through effort and integrity, Peel’s Friendly Supply Co. eventually become one of the top hair care distributors in America. When L’Oréal acquired it in 2011, the business had 700 employees, 63 stores, six cosmetology schools, and four distribution centers.

The family created a “Company Culture” based upon some basic ideas that drove their growth and profitability:

1. Customers will never love your company until the employees love it
2. Recruit winners
3. Have fun
4. Lead with your heart
5. Help others
6. Invest in your customers

Bob Peel, Jr. will tell us how they developed their “Culture” and expanded their business 100 times. Join us!

Featured Speaker

BOB PEEL, JR.

Thursday, October 18, 2018

7:00 PM

Justice Theatre - Shears Technology Center
Hutchinson Community College

Admission is FREE!

CAREER OPPORTUNITIES

Marketing • Sales • Advertising • Production • Manufacturing • Operations • Services • Retailing • Human Resources • Personnel • Finance • Accounting • Technology • Communications

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