FOR IMMEDIATE RELEASE

5 local business receive scholarships to attend Destination BootCamp

Amelia Beadelias, Apron Strings, Book Ends, Brewed Awakenings, and Smith’s Market are awarded scholarships from Reno County E-Partners and Quest Center for Entrepreneurs to attend Jon Schallert’s Destination Boot Camp, Sept. 1-3, in Longmont, Colorado.

Hutchinson, Kan. – Twenty-six business from across Reno County were invited to apply for five scholarships to Destination BootCamp. Selection was based on Entrepreneurial Spirit and Leadership, Business Plan, Community Commitment, Economic Impact, an Essay, and the ability to be a Destination.

Destination BootCamp is for business owners, retailers and entrepreneurs interested in learning the strategies of creating a Consumer Destination. This intensive training is for business owners who want to accelerate their learning curve, receive in-depth instruction, strategies, and specific tactics on how to become a dominant Destination Business.

When returning from BootCamp, scholarship recipients will not only know what to change in their business to become a Destination, but know what to do next, and have the tools to get there. Recipients are expected to share what they have learned with the business community. The Quest Center for Entrepreneurs will facilitate this exchange of information.

Reno County E-Partners and the Quest Center for Entrepreneurs at Hutchinson Community College are dedicated to helping entrepreneurs start or expand their business by consulting, education, and having available local funds for gap financing.

For more information about the Quest Center for Entrepreneurs or Reno County E-partners, contact the Quest Center for Entrepreneurs at (620) 665-8468.